



Business benefits of employing inexperienced young people

Our research revealed that two out of the three businesses do not have employment opportunities for young people. So, we have created this guide to explain the benefits of employing young people based on today's business challenges. There are many benefits to employing young people and we have categorised them under three themes; strategy, future proof and performance.

Challenges

Solutions

Benefits

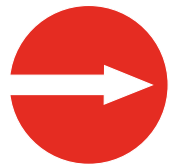


Strategy

Brexit
Full employment
Struggle to recruit

Create your own pool of talent
Train and grow your own
Make your company more attractive

Energise existing employees
Reduce reliance on agencies
Reduce competition for candidates
Lower cost to recruit



Future proof

Increased pace of change
Technology innovations
Changing consumer habits and behaviours

Represent local community in your workforce
Work with schools, colleges, universities and youth initiatives

Tech-savvy generation
More adaptable workforce
Access to insights on wider changes



Performance

Productivity
Increased competition
Change in market conditions
Ageing workforce

Create entry level roles
Attract new talent
Achieve a mixed demographic and diverse workforce

A diverse workforce breeds innovation and supports new ways of working
Gain a competitive advantage

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