



# How to give candidates a good experience



## Provide evidence

Have your customers talk about your values  
Have your employees talk about your company culture



## Be clear

Be clear on the recruitment process, key stages and timescales



## Show you care

Acknowledge receipt of application  
State at which stage feedback is available

Do you want to know what it takes to attract the next generation? Become Access Generation Accredited today. Find out more at [www.accessgeneration.co.uk](http://www.accessgeneration.co.uk)

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